

P10 Innovation and Thinking Outside the Box



Innovation often requires out of the box thinking. Thinking outside the box is part of getting outside of your day-to-day thinking and thinking more strategically.

97% of managers think tactically because we are too busy to think differently. Often people don't know where to start and no one is providing them with the guidance or skills.

Strategic thinking and thinking outside of the box are skills to be practiced.

Get the ball rolling in creating awareness and practicing these skills in a fun and interactive way.

Participants will:

Challenge your out of the box thinking

A simple exercise will get you primed to start thinking outside the box and see what is keeping you from thinking outside of the box in your life and work.

Problem solving exercise

Break out into groups and be challenged to create a process and solve the problems provided to you in the allotted time frame. See how time management, personal responsibility, communication and strategic/innovative thinking shows up in the game.

Identify business areas to innovate

After getting into the out of the box thinking and mindset. Make a list of areas in your business that could use this thinking applied to update, revolutionize or innovate to create ore value, opportunity or cost savings.

Learn the 5 fundamentals of strategic/critical thinking

Gain awareness and understanding about the five fundamentals and how they interrelate to create out of the box thinking. The strategies and tools support the exercises and can be applied to various aspects of your business.

Closing

A final challenge on different perspectives.



Penny Zenker is an international speaker and best-selling author. She is passionate about helping people live more fulfilling lives through reducing stress, improving communication, and creating greater passion and focus. Her experience includes building and selling a multi-million dollar business, managing business turnarounds, living abroad for 16 years, and worked 5 years a Tony Robbins business coach. She will challenge you to think differently and inspire you to be your best. Her easy to understand frameworks make implementation fast and easy.